



FOR IMMEDIATE RELEASE: 03/18/2019

BC Epilepsy Society
604-875-6704
info@bcepilepsy.com

PRESS RELEASE: BC Epilepsy Society on Breakfast Television!

Kim Davidson, Executive Director of the BC Epilepsy Society featured on Breakfast Television!

Vancouver, BC: Kim Davidson, Executive Director of the BC Epilepsy Society – a non-profit charitable organization that provides support for people living with epilepsy and raises epilepsy awareness in the community – joined Allison Hegedus, President of Vida Spa, on Breakfast Television on Wednesday March 13th to raise awareness of epilepsy in the community and to provide more information on the BC Epilepsy Society’s March is Purple Month! campaign.

“Epilepsy receives pennies to the dollar,” said Kim Davidson, “so we don’t have the research dollars, we don’t have the financial support, we don’t have the fundraising, we don’t have the awareness campaigns that are required in order to improve the quality of life of people living with epilepsy.”

Kim Davidson also stressed the importance of medical support for people living with epilepsy as BC is a have-not province when it comes to epilepsy. Manitoba has a population of 1.4 million people and has 2 beds to deal with people living with epilepsy. BC has a population of 4.3 million and also only has 2 beds. Alberta has a population that is identical to BC’s population, yet they have 8 beds whereas BC still only has 2. “What ends up happening,” Kim Davidson explained, “is that our people, who are requiring brain surgery and other sorts of service, are having to leave the province in order to have those needs met.”

According to Kim Davidson, “Epilepsy is playing catch-up and we need everyone’s help to bring the awareness to the forefront so that the funders will put the appropriate funding forward.” The BC Epilepsy Society urges everyone to become more aware of epilepsy, which is one of the most common neurological disorders but one that receives the least funding and the least recognition.

Watch the BC Epilepsy Society on Breakfast Television [here](#). If you would like to find out more about epilepsy, participate in the March is Purple Month! campaign or make a donation, please visit us at www.bcepilepsy.com.