



**PRESS RELEASE:
IMAGINE VAN GOGH: THE IMMERSIVE EXHIBITION HAS POSTED A WARNING TO PEOPLE
LIVING WITH EPILEPSY**

Vancouver, BC – *Imagine Van Gogh: The Immersive Experience* will be held at the Vancouver Convention Centre between March 19th and August 29th from 9 AM to Midnight. It should be noted that the organizers have posted a warning that the exhibition has bright and flashing lights that may cause discomfort to people with photosensitive epilepsy.

It has been found that photosensitivity affects approximately 3-5% of people living with epilepsy.

Vincent Van Gogh suffered from epilepsy and was one of the world's greatest artists. His work – notable for its beauty, emotion, and colour – highly influenced 20th century art.

Kim Davidson, CEO & Executive Director of the BC Epilepsy Society, said, "Having an exhibition of this calibre come to Vancouver during Epilepsy Awareness Month, featuring the timeless masterpieces of Vincent Van Gogh, a renowned artist and epilepsy sufferer from the 19th century, is quite extraordinary."

Kim added, "On behalf of the over 50,000 British Columbians that live with epilepsy and their loved ones, I would like to thank the organizers of this exhibition for their thoughtful consideration of putting an advisory warning for people living with photosensitive epilepsy."

Kim further added, "In addition to this amazing exhibition, we have a momentous annual celebration on March 26th, International Purple Day® for Epilepsy Awareness, where iconic British Columbia landmarks will be lit up in purple in honour of epilepsy, including Bosa Properties cranes at University District (Surrey); Telus Garden (Vancouver); BC Place (Vancouver); Canada Place (Vancouver); the Olympic Cauldron (Vancouver); the BC Parliament Building (Victoria); Science World (Vancouver); the Bloedel Conservatory at Queen Elizabeth Park (Vancouver); Port Coquitlam City Hall (Port Coquitlam); Maple Ridge City Hall (Maple Ridge); and Fitzsimmons Creek Bridge (Whistler)."

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