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PRESS RELEASE: THE LEGISLATIVE ASSEMBLY OF BC WELCOMES CASSIDY MEGAN TO BC ON MARCH 11TH TO HONOUR INTERNATIONAL PURPLE DAY® FOR EPILEPSY AWARENESS



The BC Epilepsy Society is thrilled to announce that the Cassidy Megan, founder of the International Epilepsy Awareness Campaign, PURPLE DAY® (March 26th), and International Epilepsy Advocate, is spending part of Epilepsy Awareness Month in British Columbia!

On March 11th, BC's Purple Day Proclamation will be acknowledged in Parliament by Ms. Katrina Chen, MLA for the Burnaby-Lougheed Riding while the BC Legislative Assembly is in session with Cassidy Megan and several members of the epilepsy community in attendance.

"We are honoured to have Cassidy celebrating Epilepsy Awareness Month with us in British Columbia this year and so thankful to our MLAs for their participation so she will get to witness the Proclamation being read in Parliament firsthand. Epilepsy is a unique medical condition with unique obstacles, but if we all work together, great positive change is possible." added Deirdre.

As a show of support for this special day, please wear purple on March 11th and March 26th this year!

Learn more about International PURPLE DAY® for Epilepsy Awareness: Cassidy Megan created the idea of International PURPLE DAY® for Epilepsy Awareness in 2008 when she was only nine-years-old, motivated by her own struggles with epilepsy. Cassidy's goal is to get people talking about epilepsy in an effort to dispel myths and inform those with seizures that they are not alone.

Learn more about Epilepsy: Epilepsy is a medical condition that results in recurring seizures. A seizure is a sudden, brief, and temporary disturbance of electrical activity in the brain. There are over 40 different kinds of seizures which can alter consciousness, movement, sensation, speech, awareness, and behaviour. It has been found that 1 in 100 people will develop epilepsy at some point during their life and that 1 in 10 people will experience a seizure at some point during their life.

Learn more about the BC Epilepsy Society: The BC Epilepsy Society is a provincially incorporated charitable organization and a federally registered non-profit organization that provides information, advocacy, and support to the over 50,000 people living with epilepsy in BC and their families and seeks to raise the awareness of epilepsy. If you would like to learn more about seizures and epilepsy; find out more about the BC Epilepsy Society and the programs and services that we offer; or receive support for yourself or a loved one living with epilepsy, please visit our website at www.bcepilepsy.com or contact us via telephone at 604-875-6704 or via email at either deirdre@bcepilepsy.com or sonia@bcepilepsy.

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