

## For Immediate Release: 03/01/2024

## PRESS RELEASE: BC EPILEPSY SOCIETY CELEBRATES EPILEPSY AWARENESS MONTH!

March is Epilepsy Awareness Month, also known as Purple Month, which culminates in International PURPLE DAY® for Epilepsy Awareness on March 26<sup>th</sup>.

In honour of this, the BC Epilepsy Society is taking part in several exciting events.

## Cassidy Megan Meet and Greet:



Members of BC's epilepsy community have the chance to meet Cassidy Megan, the founder of International PURPLE DAY® for Epilepsy Awareness at the BC Epilepsy Society's meet and greet event.

The meet and greet event will be held at Charles Rummel Centre in Burnaby on Tuesday March 5<sup>th</sup>, 2024 from 11 AM to 2 PM PST.

Tickets are priced at \$26 in honour of the date of International PURPLE DAY® for Epilepsy Awareness being March 26<sup>th</sup>.

Your ticket to the event includes entrance to the event, lunch and refreshments, epilepsy-related activities, and a chance to meet the one and only Cassidy Megan!

Tickets can be purchased from Eventbrite <u>here</u>. We hope to see you there!



INvisible Event by VoiceStory:



Cassidy Megan will be one of the featured speakers at INvisible, an incredible evening of inspiration, highlighting local stories of resilience.

This exciting event will be held at the Landmark Cinemas in New Westminster on Wednesday March 6<sup>th</sup> at 6:30 PM with doors opening at 6 PM.

Tickets can be purchased from Eventbrite here. We hope to see you there!

**Learn more about International PURPLE DAY**® for Epilepsy Awareness: Cassidy Megan created the idea of International PURPLE DAY® for Epilepsy Awareness in 2008 when she was only nine years old, motivated by her own struggles with epilepsy. Cassidy's goal is to get people talking about epilepsy in an effort to dispel myths and inform those with seizures that they are not alone.

All of our Purple Month activities can be found on our website <u>www.bcepilepsy.com</u>.



This year's Purple Day celebrations are brought to you, in part, by



**Learn more about Epilepsy:** Epilepsy is a medical condition that results in recurring seizures. A seizure is a sudden, brief, and temporary disturbance of electrical activity in the brain. There are over 40 different kinds of seizures which can alter consciousness, movement, sensation, speech, awareness, and behaviour. It has been found that 1 in 100 people will develop epilepsy at some point during their life and that 1 in 10 people will experience a seizure at some point during their life.

Learn more about the BC Epilepsy Society: The BC Epilepsy Society is a provincially incorporated charitable organization and a federally registered non-profit organization that provides information, advocacy, and support to the over 50,000 people living with epilepsy in BC and their families and seeks to raise the awareness of epilepsy. If you would like to learn more about seizures and epilepsy; find out more about the BC Epilepsy Society and the programs and services that we offer; or receive support for yourself or a loved one living with epilepsy, please visit our website at <a href="https://www.bcepilepsy.com">www.bcepilepsy.com</a> or contact us via telephone at 604-875-6704 or via email at either <a href="https://www.bcepilepsy.com">deirdre@bcepilepsy.com</a> or sonia@bcepilepsy.com

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