

For Immediate Release: 03/25/2025

PRESS RELEASE: THE PROVINCE OF BRITISH COLUMBIA CELEBRATES INTERNATIONAL PURPLE DAY® FOR EPILEPSY AWARENESS!

March is Epilepsy Awareness Month which culminates in International PURPLE DAY® for Epilepsy Awareness on March 26th.

The Province of British Columbia is celebrating this special day by illuminating several landmarks across the province in purple lights.

Please see below for a list of BC landmarks that will be participating this year:

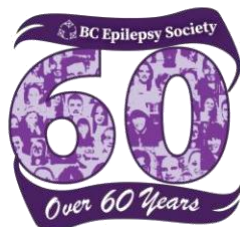
Legislative Assembly of British Columbia – Victoria, BC

Landmarks in the Lower Mainland:

- Burnaby City Hall – Burnaby, BC
- Skytrain Pillars of the BC Parkway – Burnaby, BC
- Delta City Hall – Delta, BC
- Sign at the North Delta Recreation Centre – Delta, BC
- 56th Street Median outside the South Delta Recreation Centre – Delta, BC
- Kent Municipal Hall – Kent, BC
- Maple Ridge City Hall – Maple Ridge, BC
- New Westminster City Hall – New Westminster, BC
- Port Coquitlam City Hall – Port Coquitlam, BC
- Port Moody City Hall – Port Moody, BC
- Sechelt Municipal Hall – Sechelt, BC
- Surrey Civic Plaza – Surrey, BC
- BC Place – Vancouver, BC
- Burrard Bridge – Vancouver, BC
- Canada Place Sails of Light – Vancouver, BC
- Jack Chow Building – Vancouver, BC
- Olympic Cauldron – Vancouver, BC
- Science World – Vancouver, BC
- Tower at Queen Elizabeth Theatre – Vancouver, BC
- Vancouver City Hall – Vancouver, BC
- Vancouver Lookout – Vancouver, BC
- Vancouver Convention Centre – Vancouver, BC
- Fitzsimmons Creek Bridge – Whistler, BC
- White Rock Pier – White Rock, BC

Landmarks on Vancouver Island:

- Colwood Fire Rescue – Colwood, BC
- Archie Browning Sports Centre – Esquimalt, BC
- Esquimalt Adventure Park – Esquimalt, BC
- Ladysmith City Hall – Ladysmith, BC
- Ladysmith Town Sign – Ladysmith, BC
- The Bastion – Nanaimo, BC
- Parksville Civic and Technology Centre – Parksville, BC
- Marquee Sign at the Port Hardy Recreation and Civic Centre – Port Hardy, BC



- District of Ucluelet Sign – Ucluelet, BC
- Victoria City Hall – Victoria, BC

Landmarks in Interior and Northern BC:

- Old Firehall – Ashcroft, BC
- Kinnaird Interchange Overpass – Castlegar, BC
- Centennial Park Stage – Fort St. John, BC
- Grand Forks City Hall – Grand Forks, BC
- Greenwood City Hall – Greenwood, BC
- Kelowna Visitor Centre – Kelowna, BC
- Highway 3 LED Sign – Keremeos, BC
- Mackenzie Recreation Centre and Library – Mackenzie, BC
- Fraser River Foot Bridge – Quesnel, BC
- Sicamous Roundabout Structure – Sicamous, BC
- Victoria Street Bridge – Trail, BC
- Williams Lake City Hall – Williams Lake, BC

Learn more about International PURPLE DAY® for Epilepsy Awareness: Cassidy Megan created the idea of International PURPLE DAY® for Epilepsy Awareness in 2008 when she was only nine-years-old, motivated by her own struggles with epilepsy. Cassidy's goal is to get people talking about epilepsy in an effort to dispel myths and inform those with seizures that they are not alone.

Learn more about Epilepsy: Epilepsy is a medical condition that results in recurring seizures. A seizure is a sudden, brief, and temporary disturbance of electrical activity in the brain. There are over 40 different kinds of seizures which can alter consciousness, movement, sensation, speech, awareness, and behaviour. It has been found that 1 in 100 people will develop epilepsy at some point during their life and that 1 in 10 people will experience a seizure at some point during their life.

Learn more about the BC Epilepsy Society: The BC Epilepsy Society is a provincially incorporated charitable organization and a federally registered non-profit organization that provides information, advocacy, and support to the over 50,000 people living with epilepsy in BC and their families and seeks to raise the awareness of epilepsy. If you would like to learn more about seizures and epilepsy; find out more about the BC Epilepsy Society and the programs and services that we offer; or receive support for yourself or a loved one living with epilepsy, please visit our website at www.bcepilepsy.com or contact us via telephone at 604-875-6704 or via email at either deirdre@bcepilepsy.com or sonia@bcepilepsy.com.

Media Contact: Deirdre Syms, Executive Director, 1-778-533-0790 | deirdre@bcepilepsy.com